Strategic Plan 2021 – 2025 Strategic Priorities



St John of God Hauora Trust

The key initiatives for FY24 - from **1 July 2023 to 30 June 2024.**

3. Services Profile

We are financially sustainable through diversity of revenue streams and stewardship of our resources. This is achieved alongside a strong focus on social responsibility and partnering with stakeholders.

OBJECTIVES

- Growth of Health and Ability Services capacity
- Growth of Community, Youth and Child where we have scale
- Strategic discernment of service opportunities
- Strategic service innovation
- Integration of social and environmental concerns in business operations

MEASURES OF SUCCESS

- EBITDA greater than 7.5%
- Increased capacity at Health and Ability Services
- Health and Ability Services, Northern, at 100%
- occupancyGrowth for Community, Youth and Child Services
- Demonstrated social responsibility
- Stakeholder relationships developed and maintained
- Demonstrated voice in national sector forums
- Full enrolment at Little Owls

#	INITIATIVE	RATIONALE	SPONSOR	
SPI	Implement Lucena Development Project at St John of God Halswell.	Support capacity to meet community and referral network demand for our quality residential care service.	HAS	
SP2	Review Little Owls delivery model	Evaulate the current resources for delivery of ECE and make recommendation for future sustainability.	ECE	
SP3	Establish the position of Cultural Advisor	Support development and progress in cultural competency and meeting the needs of Māori and Pasifika caregivers and communities.	SJGHT	
SP4	Engage key stakeholders to raise the profile of our services	Facilitate organisational growth by raising awareness about our expertise and capabilities across stakeholder groups.	SJGHT	
SP5	Grow media profile of St John of God Hauora Trust.	Deliver compelling stories that personalise our quality services to build brand awareness and community sentiment.	SJGHT	
SP6	Network to support positive learning outcomes for children at Little Owls	Collaboration in the Early Childhood Education sector and agency supports improves outcomes for children.	ECE	
SP7	Optimise resident / client funding mix	Increase the number of higher-funded clients across Health and Ability Services.	HAS	
SP8	Develop SJGHT environmental sustainability plan 2023 - 2025	Reduce emissions across our services and making our organisation more efficient and climate friendly.	SJGHT	

SP9	Explore opportunities for growth	Evaluate opportunities to enhance financial sustainability through existing and new contracts.	HAS/CYCS
SP10	Develop service growth opportunities for Adventure Therapy	Diversity of revenue streams will build and strengthen sustainability of the practice.	CYCS

OUR VALUES:



OUR VISION:

We are recognised for care that provides healing, hope and a greater sense of dignity, especially to those most in need.